



**ASIA CENTRE EUROPE
MILLENNIUM CENTRE
TRACE TO ASIA EXPO FESTIVAL 2011**



Asia Centre Europe

AIRPORT ROSTOCK LAAGE

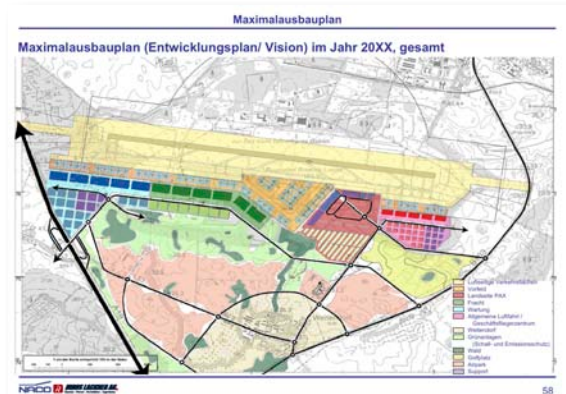
ASIA CENTRE EUROPE

1. GOAL AND MISSION

Our goal:

Our mission is to develop via old bounds between Europe and Asia in the past new TRACE (TRAde and Cultural Exchange) and FUTURE (new responsibilities for Human and Nature) relations with TRAVEL and FLAMES (For Loving Asia Maturity ExchangeS) promotions under one roof (Forster design, Kazakhstan, ETFE) with organized climate and sustainable applications by which Carbon Dioxide reduction will take place, help to bring people of the earth closer together and show them their responsibility to come to measurements that will HELP TO SAVE THE EARTH.

- Asia Centre Europe facilitating Asian business and culture as the new FLAMES of the world to enter European market.





- Asia Centre Europe as a promotion, application and education centre for new sustainable technology for instance producing gas and oil (kerosene) from dry garbage, replacing steel by epoxy linoleum, a new material that is 20% stronger than steel and much cheaper, roofing new city with ETFE for reduction of carbon gas, creating new business, working and living circumstances and cheap rent for business, etc.
- Asia Centre Europe communicating Asian culture and philosophy as an example of how to fill in the new responsibility for our surrounding, the world and Universe.

Mission statement:

- To cover up to 250 ha of airfield ground with a transparent ETFE tent cover and modular bio composite cubular building (MillenniumCentre), for low costs (free energy), more exposure and integrated activities in the field of horticulture, botanic/Asian gardens, promotion, industry, trade,culture, hospitality, communication,education, production and logistics.To double return on investment.- To make competitive Asian supplies green, for instance by waste to fuel technology and linking them to millennium targets in Retail, as part of an international community on reducing carbon emissions, based on the Better Be Green carrying bag campaign against debris.
- To provide the shortest and cheapest train to air-route from Asia to Europe (40% less fuel and carbon emissions), 24 hours, 160.000 flights per annum and allow a broad range of bonded activities from R&D towards assembling, as "made in Germany".

The theme's for ACE and Trace to Asia Expo Festival will be:

TRACE

(Trade and Cultural Exchange) Historic city relations between European harbour cities such as Venice, Lisbon, Barcelona, Amsterdam and London and Asian cities will be themed out every 2 year starting with Marco Polo as the first traveller from Europe searching for the Trace to Asia and bringing the world together. Old relations and from there coming to our common relation between Asia and Europe in trade, culture and exchange.

TRAVEL

In the Travel department all the mentioned cities in Asia and Europe will be promoted as well as new hot spot regions in the world such as for instance Hainan Island in China via multi media, shows, food, presentations and exhibitions.

FLAMES

(For Loving Asia Maturity ExchangeS). Flames means the new FLAMES of the world from Asia. The Emerging Powers: China, India, Japan, Korea, ASEAN and Arabia. Old cultures and religions from the East with inspirational answers for people from the West. This means presentation of Knowledge and Wisdom from Confucianism, Taoism, Chinese Medicine, Acupuncture, (Zen)Buddhism, Hinduism/Yoga, Ayurvedish Medicine, Islam (12th Century) in gardens,





schools, temples, health programs, exhibitions, lectures, conferences, theatre, performances, etc. Visitors can make direct contact and experience several methods, classes and ways of thinking/living/ sensing/feeling/etc.

FUTURE

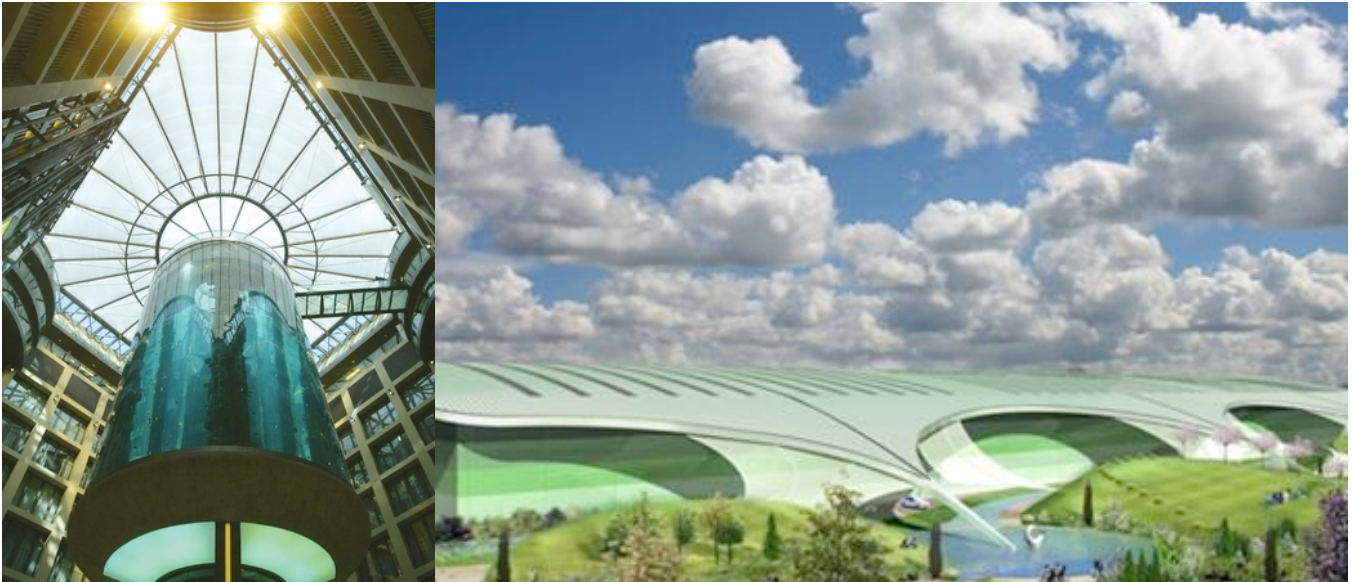
(Shared responsibility in East and West for the future of the world with new sustainable technology and changing of life styles from all over the world) The emphasis will be on the implementation of a new responsibility by humanity for human, nature and spiritual world extrapolated from old knowledge from East and West about our interrelation between each other and responsibility as human for everything that lives on earth. The new Asia Centre Europe will be an example of how new technology for a sustainable world can be implemented and made economically feasible and applicable. Roofed building, energy saving, new energy production, recycling, durable products, new technology in design and infra structure learned from Feng Shui, Ayurveda, Old European construction principles, etc. makes the new city an example for the world with a huge promotional impact. The University of Wageningen, the Netherlands has worked out a new sustainable concept for new city development as an agro industrial concept (www.greenportshanghai.com). These new developments will be invited and integrated.

The whole project will be a new sustainable roofed city with cradle to cradle as its principle and knowledge from old cultures in the past such as Buddhism, Taoism, Confucianism, Hinduism and 12th Century Islam will play an important role as well as old European knowledge from Christianity and others (Greek/Roman/tribal) re-evaluated and applied if suitable. Projects direct related to Carbon Dioxide Reduction:

1. Collecting of dry waist in region and convert it into gas and oil (kerosene).
2. Using heat for greenhouses and start horticultural production (producing near the market).
3. Offering kerosene to achieve cheaper air transportation.
4. Roofing living, working, producing, free time area with ETFE roof by which climate is controlled.
5. Starting Millennium Centre with promotional activity for new sustainable solutions together with European Climate Foundation, China US Centre for sustainable development and Administrative China Commission Agenda ACCA 21.

2. THE LOCATION; AIRPORT ROSTOCK- LAAGE, GERMANY

The airport and its network should become a leading micro polis in East-West trade and cultural relationship with direct flights and railway connections with important airports in Europe such as London, Paris, Milan, Prague and Stockholm where an environment for work, trade, enjoyment and learning can be shaped. On this location are already facilities like a terminal and hangars.



3. TRACE TO ASIA EXPO FESTIVAL 2011

1. INTRODUCTION

In 2011 an Asia Expo Festival will be organized on Airport Rostock Laage, Germany about the presentation and promotion of products and culture from Asia to Europe in a temporary Expo creation. Europe has a long relationship with Asia over the centuries starting with the Silk road, Marco Polo, discovery journeys by boat missionaries, traders etc. and a lot of knowledge and products found their way from Asia to Europe over the years. Temporary the popularity of religions, philosophies, organizational principles and styles from the East is still growing. In the tradition of the Trade and Cultural Exchange Asia Centre Europe wants to organize a new TRACE TO ASIA in a cultural and business Expo Festival with the expression of culture, religions and philosophies from Asia with "THE CLASHES OF KNOWLEDGE AND WISDOM BETWEEN EAST AND WEST" as theme.

Music, dance, singing, acrobatic, mime, chanting, devotion, celebration, Holy days, meditation, Traditional Chinese Medicine, Ayurveda, fortune tellers; massages, lecturers, workshops, artists, audio visuals, movie stars, cooking, shows, Arabian belly dancers; a complete Asian city, food plaza, theatre, circus, pavilions, tourist information etc. Information about how Asia has become so successful in these days in a easy to absorb way with direct contacts, lecturers, practising moments, movies, exhibitions etc.



Europe can learn from Asia. Find out how people think. Experience Asia in one day.

Goal:

- Teaser or creator of "Rumour around the brand" for a permanent Asia Centre Europe
- To promote cultural and spiritual values from Asia by bringing info and entertainment of the highest levels fulfilling the desire of Asia to show themselves to the world as a new economic and cultural power Meanwhile an important Business to Business and Business to Consumer presentation will be organized in tents and pavilions shaped in style of the different cultures.

2. BUSINESS TO BUSINESS

The Trace to Asia Expo Festival will be organized in exhibition halls covering 500 international standard booths. The Expo will be organized in such a way that opportunities will be created for fruitful discussions and negotiations for exhibitors, purchasers, investors and project owners.



1. The National Pavilion Taking the representation of the beauty and charm of the different cultures as its main subject, the National Pavilion will focus on specific promotion of cities (regions) in Asia. Each city/region will demonstrate its comprehensive features and achievements in trade, tourism, investment, science & technology, culture and human resources cooperation.

2. The Commodity Trade Pavilions In these Pavilions, commodities will be exhibited according to categories, while commodities from the same country (region) and under the same category will likely be arranged in a group. Priority will be given to the following categories:
 - Machinery and Equipments
 - Electronics & Electrical Appliances
 - Hard wares & Construction Materials
 - Light Industrial Products & Handicrafts Agricultural products & Foods

3. The Investment & Cooperation Theme The theme will cover promotion on projects investment or cooperation on international economy cooperation and on partnership of advanced and practical techniques, etc.
 - Projects promotion
 - International Economy Cooperation
 - Advanced and Practical Techniques

4. The Tourism Theme Hold promotion and introduction conferences / meetings for different countries, provinces and cities or for the products of companies.

3. BUSINESS TO CONSUMER

In several pavilions products can be tasted and bought in restaurants, food plaza, bars, coffee shops. Beer, wine and drinks experienced in different circumstances as exporters have set up music and dance parties, festivals and places for enjoying the calmness and relaxation way of life in Asia by offering wellness activities and products like massages, bathing, movement exercises, chanting, tea etc. Beauty specialists will offer visitors a special treatment with natural products from the great and wise cultures from Asia. The Wellness Fair will offer visitors information about spirituality and their secrets in Buddhism, Taoism, Hinduism and the for Western unknown knowledge of the Islam but also the opportunity to experience the Traditional Chinese Medicine in acupuncture, acupressure and Chinese herbs or the Ayurveda Health program from India. Products for health and beauty will be displayed in shops and give a way as samples to visitors largely. Special attention will be for the trends in trends and fashion related to the influence by design, pattern, form and shape from Asia on the European market. Fashion shows on the catwalk will give visitors the right experience about latest developments.



4. CULTURE

Special attention will be for the trends in mode, fashion, furniture, cars or every product that is related to the influence by design, pattern, form and shape from Asia on the European market. Fashion shows on catwalk, the latest development in cars (price, shape and durability) etc.

A special exhibition will pay attention to artists from Asia presenting their art products in painting, sculpture, videos, gaming, poetry, writing etc. The by exchange programs between Asian and European artists developed arts from Asian artists visiting Europe will be shown to the public as well as art produced by European artists in Asia in the early times.

A special built theatre in a style and environment of ancient wisdom and new thinking and perceptions from Asia visitors can enjoy the richness of the Asian culture by performing artist from different countries from Asia in a excellent, sparkling show of dancing, singing, acrobatics, theatre, magic, humour and illusion in combination with the gastronomic high achievement of Asian kitchens creates a vibrant, never seen before six dishes dinner show. Theatre and cooking. Visitors will be led to a different, magical world where there is no place for daily reality. In short a place where to enjoy and never to forget.

Food plaza offers the most important kitchens from Asia, lectures and demonstration about cooking food, tasting wine and never experienced flavours, excellent cooks. The latest movies in a cinema giving a special impression about life in Asia, Bollywood movies giving European public an inside how movies can play a role in enjoying life, cultural performances of minorities in China, countries of the Silk Road, dance music festival with new Chinese, Indian and Arabic music, the world famous dance DJ Satoshi Momiie, Chinese Opera and Chinese Circus, traditional music, Asian musicians performing classical European music, Arabian belly dancing etc.

In the Trace to Asia Museum the long tradition of relationship between Asia and Europe over the centuries will be shown by giving information about the Silk Road, Marco Polo, discoveries by sailors from 1400, traders, etc. A lot of products found their way from Asia to Europe. Old harbours and cities in Asia and Europe such as Venice and Beijing in 1280, Lisbon in 1500, Barcelona, Amsterdam and Deshima in 1600, London in 1700, Canton in 1700.

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